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This book explores the factors that make digital disruption possible and the effects this has on existing business models. It takes a look at the industries that are most susceptible to disruption and highlights what executives can do to

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A number of industries and led to new business models (e.g., Über, AirBnb) and new products. In addition to covering some of the more popular and well known examples, this book targets not so obvious disruptions in the education sector and in services and changing business

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divided into six parts.
The book begins with
an introduction to
digital disruption and
why it matters. The
next part of the book
focuses on business
strategy which
includes case studies

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on the impact of social media and how digital disruption changes pricing strategies and price models. For part three, the authors observe technology's role in digital disruptions. Chapters cover how 3D printing is challenging existing business models and how the automotive

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industry is innovating with new perspectives. Part four covers higher education, recognizing digital disruption's transformation in graduate management education. Part five centers upon the service industry with a look at virtual teams

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And the emergence of
virtual think tanks.

Finally the book
concludes with a look
to the future,
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that will help managers, students, and scholars grasp the fundamentals of green supply and logistics management. This revised edition of Sustainable Logistics and Supply Chain Management includes valuable supporting online materials, including PPT

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this crucial choice.
The authors argue
that the primary
exploitable
characteristic of
emerging markets is
the lack of institutions

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(credit-card systems, intellectual-property adjudication, data research firms) that facilitate efficient business operations. While such "institutional voids" present challenges, they also provide major opportunities- for multinationals and local contenders.

Palepu and Khanna

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provide a playbook for assessing emerging markets' potential and for crafting strategies for succeeding in those markets. They explain how to:

- Spot institutional voids in developing economies, including in product, labor, and capital markets, as well as social and political systems
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Marketing. Fiona Ellis-Chadwick is a Senior Lecturer in Marketing at the Loughborough University School of Business and Economics, Director of the Institute of Research Application and Consultancy at Loughborough University, academic marketing consultant and author.

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