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A guide to an evidence-based approach for teaching college-level psychology courses Teaching Psychology offers an evidence-based, student-centered approach that is filled with suggestions, ideas, and practices for teaching college-level courses in ways that contribute to student success. The authors draw on current scientific studies of learning, memory, and development, with specific emphasis on classroom studies. The authors offer practical advice for applying scholarly research to teaching in ways that maximize student learning and personal growth. The authors endorse the use of backward course design, emphasizing the importance of identifying learning goals (encompassing skills and knowledge) and how to assess them, before developing the appropriate curriculum for achieving these goals. Recognizing the diversity of today's student population, this book offers guidance for culturally responsive, ethical teaching. The text explores techniques for teaching critical thinking, qualitative and quantitative reasoning, written and oral communication, information and technology literacy, and collaboration and teamwork. The authors explain how to envision the learning objectives teachers want their students to achieve and advise how to select assessments to evaluate if the learning objectives are being met. This important resource: Offers an evidence-based approach designed to help graduate students and new instructors embrace a student-centered approach to teaching; Contains a wealth of examples of effective student-centered teaching techniques; Surveys current findings from the Scholarship of Teaching and Learning; Draws on the American Psychological Association's five broad goals for the undergraduate Psychology major and shows how to help students build life-long skills; and, Introduces Universal Design for Learning as a framework to support diverse learners. Teaching Psychology offers an essential guide to evidence-based teaching and provides practical advice for becoming an effective teacher. This book is designed to help graduate students, new instructors, and those wanting to update their teaching methods. It is likely to be particularly useful for instructors in psychology and other social science disciplines.

Electronic Inspection Copy available for instructors here Research Methods in Psychology has been substantially revised in its fourth edition. Continuing to offer enviable coverage of the research methods that psychology students at intermediate levels need to cover in their course, the textbook has now been broadened to cover the full suite of beginner level research methods too. The result is extensive coverage of psychological methods, both quantitative and qualitative, and a textbook that will serve students perfectly from day one in their course at university. Research Methods in Psychology in its fourth edition includes: • Extended statistical coverage, including new chapters on Descriptive Statistics, Inferential Statistics, ANOVA, Regression and Correlation, and Latent Variable Models • Further New Chapters on Content Analysis and Writing up your Research • New introductory sections placing each method in context and showing students how they relate to the bigger 'real world' picture. • Intuitive structure and visual layout makes the book easy to navigate so you can quickly find the content you need. This textbook is ideal for beginner and intermediate level psychological research methods students worldwide. Visit the Research Methods in Psychology companion website www.sagepub.co.uk/breakwell4e to take advantage of additional resources for students and lecturers.

The Cengage Learning DISCOVERY SERIES: INTRODUCTION TO PSYCHOLOGY is designed to deliver traditional course content in an innovative hybrid learning format--instruction presented in a printed handbook paired with integrated online applications and assessments. The program promotes measurable mastery of core course learning objectives by guiding students' active engagement with content delivered through the book, images, video, simulations, and assessments. This contemporary approach to learning seamlessly integrates text and technology, enabling students to easily move from the book's instruction to its online applications for a deeper, lasting understanding of the core psychological concepts, and for assessments (all assignable) that reliably track students' progress and performance. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This sourcebook covers conceptual and practical issues in research design, methods of research and statistical approaches in social and personality psychology. The primary purpose of the handbook is to provide readable yet comprehensive chapters on the range of methods and tools used by researchers in social and personality psychology. In addition, it should alert researchers to methodological possibilities they may not have thought of. Innovative research methods work best when they allow researchers to ask theoretically driven questions that could not have been asked previously, thereby enhancing the quality and depth of their empirical knowledge base. With the help of this text, both new and established social psychologists should learn about appropriate uses of each method and the opportunities they provide for expanding knowledge.

MASS MEDIA RESEARCH: AN INTRODUCTION, 9e, begins with an overview of mass communication research and the ethics of research. It then explores each major approach to research, including qualitative research, content analysis, survey research, longitudinal research, and experimental research. The text continues with a section on data analysis and concludes with a forward-looking section on applying research methods to the primary areas of interest including print, electronic media, advertising, and public relations. Coverage of mass media research and the Internet, which was presented in a concluding chapter in the previous edition, has now been integrated as appropriate throughout the text. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Dreams puzzled early man, Greek philosophers spun elaborate theories to explain human memory and perception, Descartes postulated that the brain was filled with animal spirits, and psychology was officially deemed a science in the 19th century. In this Seventh Edition of AN INTRODUCTION TO THE HISTORY OF PSYCHOLOGY, authors Hergenhahn and Henley demonstrate that most of the concerns of contemporary psychologists are manifestations of themes that have been part of psychology for hundreds--or even thousands--of years. The book's numerous photographs and pedagogical devices, along with its biographical material on key figures in psychology, engage readers and facilitate their understanding of each chapter. Available with InfoTrac Student Collections <http://goengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Each chapter contains learning objectives, fill-in-the-blank test items covering important names and each major sub-category, short answer questions for each major sub-category, essay questions and two sample end-of-chapter quizzes. Answers for all chapters are found at the back of the Study Guide.

Co-written by an author who garners more accolades and rave reviews from instructors and students with each succeeding edition, INTRODUCTION TO PSYCHOLOGY: GATEWAYS TO MIND AND BEHAVIOR, THIRTEENTH EDITION attracts and holds the attention of even difficult-to-reach students. The Thirteenth Edition's hallmark continues to be its pioneering integration of the proven-effective SQ4R learning system (Survey, Question, Read, Reflect, Review, Recite), which promotes critical thinking as it guides students step-by-step to an understanding of psychology's broad concepts and diversity of topics. Throughout every chapter, these active learning tools, together with the book's example-laced writing style, discussions of positive psychology, cutting-edge coverage of the field's new research findings, and excellent media resources, ensure that students find the study of psychology fascinating, relevant, and above all, accessible. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This highly respected text offers students an enjoyable, extraordinarily well-written introduction to the psychology of women with an up-to-date examination of the field and comprehensive coverage of topics. Appropriate for students from a wide variety of backgrounds, Margaret Matlin's THE PSYCHOLOGY OF WOMEN, 7th Edition, accurately depicts women's experiences through direct quotations and an emphasis on empirical research. Known for its balance of scholarship, readability, and inclusion of various kinds of women, the text reflects a genuine interest in and understanding of the readers for whom it was written. This edition is updated to incorporate the most current research, and continues to examine numerous topics that are central to many women's lives but omitted from competing textbooks, including complete chapters on childhood, adolescence, love relationships, motherhood, health psychology, and psychological disorders. Matlin also provides enhanced coverage of such important topics as social class, ethnic diversity, pregnancy, and women's retirement as she continues to lead the way for the psychology of women course. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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